**Day 1**

**Subject:** This is what hurts your business most.

**Body:**

When it comes to running a business, what's the one thing that cripples most entrepreneurs?

Not being able to ${q8}.

You and I, we're a lot alike. I know this because, like me, I'm sure you've struggled with ${q6}.

And because you're a business owner like myself, I know that you've likely fallen prey to the line of thinking that pushes you to work harder – long hours, high stress, late nights... you know how it goes.

Before you wear yourself out, I want to give you the reality check that I wish I got long ago: Being able to ${q7} is not nearly as hard as you're making it out to be.

In fact, I'd actually love to help push you forward.

Take 5 minutes out of your day, and give me a call now at ${q2}.

It won't cost you a single penny to pick up the phone right now and find out how you will soon be able to ${q8}.

Can't wait to speak with you,

${q1}

**Day 2**

**Subject:** Now this is how you'll be able to ${q8}

**Body:**

Finally!

If you've been struggling with ${q6}, things are about to get way easier for you.

You know how you've been trying to ${q8}?

This ${q3} is going to help.

**So what makes this so special?**

* ${a1} which is going to help you because ${a2}.
* [fw11] which you'll love because [fw12].
* [fw13] which is great because [fw14].
* [fw15] which is beneficial because [fw16].
* [fw17] which is good for you because [fw18].

To take advantage of this, simply give me a call at ${q2}.. It will only take a couple minutes to help get you started.

Talk soon,

${q1}

**Day 3**

**Subject:** I'm not usually blown away but...

**Body:**

Hey!

Remember how I told you I'd help you to ${q8}?

I knew this was going to give massive results, not sure I could've expected them to be THIS good.

I just received this from a past client who was in your same shoes not long ago...

${b1} – ${b2}

Looking for the same results? Give me a call here now, ${q2}.

${q1}

P.S. Just a heads up... ${q5}. The only way to guarantee you get in on this is to click that link above now.

**Day 4**

**Subject:** Oh no, you didn't miss this did you?

**Body:**

Hey!

Just a quick one today, because I know I've been blowing up your inbox this week.

(I promise for good reason!)

I just really hate when I see hardworking business owners like you struggling with ${q6}.

I've already helped a lot of entrepreneurs in your position get out of this same rut. Here's just a quick sample of what they had to say:

(these have been pouring in!)

[fw21] – [fw22]

[fw23] – [fw24]

[fw25] – [fw26]

I'd like to get you the same results. All you have to do is give me a call here now, ${q2}.

${q1}

P.S. If you're still trying to ${q8}, make sure you **check this out**. Having the right tools is key, and I know you're going to love the results from this!

**Day 5**

**Subject:** [Last Call] The Secret to ${q8}

Last call!

If you haven't already secured your copy of Your Product's Name, you're uncomfortably close to missing out.

I don't usually like to bug people, but from one business owner to another, I know how much you'd love to ${q8}.

And with ${q4} you'll get:

* ${a1} which is going to help you because ${a2}.
* [fw11] which you'll love because [fw12].
* [fw13] which is great because [fw14].
* [fw15] which is beneficial because [fw16].
* [fw17] which is good for you because [fw18].

Don't let this one slip out from under you. **Give me a call here now, ${q2}.**

Talk to you soon,

${q1}